



70th Annual Indiantown Rodeo

Friday & Saturday

October 13th & 14th, 2017

7:30pm at Timer Powers Park, Indiantown, Florida

The Indiantown Chamber of Commerce has begun planning for the 70th Annual Indiantown Rodeo and we need you!

Your sponsorship is more than free tickets and your name on a banner. It's about supporting a great local tradition and keeping it alive in your community for years to come!

The Indiantown Rodeo not only attracts Indiantown citizens, it draws thousands of Rodeo fans from all over the United States. The rodeo is a great opportunity to show off our community and your business to a wide audience.

It is our hope and desire that you will support this annual event at some level as every dollar helps. With your financial contribution, we can make the 70th Annual Indiantown Rodeo a huge success and keep this tradition alive for many years to come.

We know we can count on your support. Thank you!



Western Martin County Chamber of Commerce & Welcome Center

P.O. Box 602 Indiantown, Florida 34956

772-597-2184

e-mail: info@indiantownchamber.com www.IndiantownChamber.Com

2017 Sponsorship Benefits Packages

Ultimate Bucking Bull Sponsor ~ \$20,000

- Recognition on Indiantown Chamber's Website and Facebook Page
- Verbal Recognition by Announcer during rodeo each night
- Company Logo Prominently displayed on all promotional materials
- Company Logo prominently displayed on Event Ticket
- Space to hang 4 Banner outside arena (2x4 banner must be provided)
- 2 Banners inside arena in prominent location (artwork must be provided)
- 1 Main Center Chute Banner (artwork must be provided)
- 2 Chute Banners (artwork must be provided)
- 4 Company Advertisements on Jumbotron (artwork/creative provided)
- 10x10 Booth Space provided ~ Where you can distribute your coupons/giveaways
- Logo on Arena Flag, carried by flag riders multiple times each night
- 25 Sponsor Parking Passes (*no cash value*)
- 75 Sponsor Hospitality Tickets each night with Dinner provided (*no cash value*)
- 30 Standard Event Tickets each night (*no cash value*)

Very Important Wrangler Sponsor (VIP seating) ~ Special Offering, \$15,000 only 1 available

As the exclusive sponsor of the VIW area - you can brand the interior of this area to your delight. It also offers premier seating arena side featuring an air-conditioned bathroom and cash bar. VIP tickets are limited in distribution.

- Recognition on Indiantown Chamber's Website and Facebook Page
- Verbal Recognition by Announcer during rodeo each night
- Company Logo on all promotional materials
- Space to hang 2 Banner Outside arena (2x4 banner must be provided)
- 3 Banners inside arena in prominent location (artwork must be provided)
- 2 Chute Banner (artwork must be provided)
- 3 Company Advertisements on Jumbotron (artwork/creative provided)
- 10x10 Booth Space provided ~ Where you can distribute your coupons/giveaways
- Logo on Arena Flag, carried by flag riders multiple times each night
- 25 Sponsor Parking Passes each night (*no cash value*)
- 75 VIP Tickets for Friday Night (*no cash value*)
- 50 VIP Tickets for Saturday night (*no cash value*)

Media Partner ~ \$10,000

Exclusively designed for our radio, television, print and other media partners. Please reach out to discuss this package in detail.

Cowboy Up Sponsor ~ \$10,000

- Recognition on Indiantown Chamber's Website and Facebook Page
- Verbal Recognition by Announcer during rodeo each night
- Company Logo on all promotional materials
- Space to hang 2 Banner Outside arena (2x4 banner must be provided)
- 2 Banners inside arena in prominent location (artwork must be provided)
- 1 Chute Banner (artwork must be provided)
- 2 Company Advertisements on Jumbotron (artwork/creative provided)
- 10x10 Booth Space provided ~ Where you can distribute your coupons/giveaways
- Logo on Arena Flag, carried by flag riders multiple times each night
- 10 Sponsor Parking Passes (*no cash value*)
- 25 Sponsor Hospitality Tickets each night with Dinner provided (*no cash value*)
- 30 Standard Event Tickets each night (*no cash value*)

Gold Buckle Sponsor ~ \$7,000

- Recognition on Indiantown Chamber's Website and Facebook Page
- Verbal Recognition by Announcer during rodeo each night
- Company Logo on all promotional materials
- Space to hang 1 Banner Outside arena (2x4 banner must be provided)
- Banner inside arena in prominent location (artwork must be provided)
- 2 Company Advertisements on Jumbotron (artwork/creative provided)
- 10x10 Booth Space provided ~ Where you can distribute your coupons/giveaways
- Logo on Arena Flag, carried by flag riders each night
- 8 Sponsor Parking Passes (*no cash value*)
- 15 Sponsor Hospitality Tickets each night with Dinner provided (*no cash value*)
- 25 Standard Event Tickets each night (*no cash value*)

Silver Spur Sponsor ~ \$5,000

- Recognition on Indiantown Chamber's Website and Facebook Page
- Verbal Recognition by Announcer during rodeo each night
- Company Logo on all promotional materials
- Space to hang 1 Banner Outside arena (2x4 banner must be provided)
- Banner inside arena in prominent location (artwork must be provided)
- 1 Company Advertisement on Jumbotron
- 10x10 Booth Space provided ~ Where you can distribute your coupons/giveaways
- 6 Sponsor Parking Passes (*no cash value*)
- 8 Sponsor Hospitality Tickets each night with Dinner provided (*no cash value*)
- 10 Standard Event Tickets each night (*no cash value*)

Bronze Boot Sponsor ~ \$3,000

- Recognition on Indiantown Chamber's Website and Facebook Page
- Verbal Recognition by Announcer during the rodeo each night
- Company Logo on all promotional materials
- Space to hang banner inside arena (2x4 banner must be provided)
- 6 Sponsor Hospitality Tickets each night with Dinner Provided (*no cash value*)
- 4 Standard Event Tickets each night (*no cash value*)

Bull Fighter (Rodeo Clown) Sponsor ~ \$1,500

- Recognition on Indiantown Chamber's Website and Facebook Page
- Space to hang 1 banner inside arena (2x4 banner must be provided)
- 4 Sponsor Hospitality each night with Dinner provided (*no cash value*)
- 2 Standard Event Tickets each night (*no cash value*)

Sponsor Information

Company Name: _____

Contact Name: _____

Contact Phone: _____ Email: _____

I am interested in being a _____ sponsor.

I understand payment is due upon receipt of my commitment. I would like to arrange payment by:

having you invoice my company.

paying by credit card. I will contact the Chamber at 772.597.2184 to securely provide my credit card information for payment.

Enclosed is my check in the amount of \$ _____



Western Martin County Chamber of Commerce & Welcome Center

P.O. Box 602 Indiantown, Florida 34956

772-597-2184

e-mail: info@indiantownchamber.com www.IndiantownChamber.Com